



The new paradigm for public service

[www.opensourceteaching.org](http://www.opensourceteaching.org)



**So much of knowledge today is trapped in silos.**  
These silos will be eliminated through open source  
teaching, the new form of public service for a  
knowledge economy.

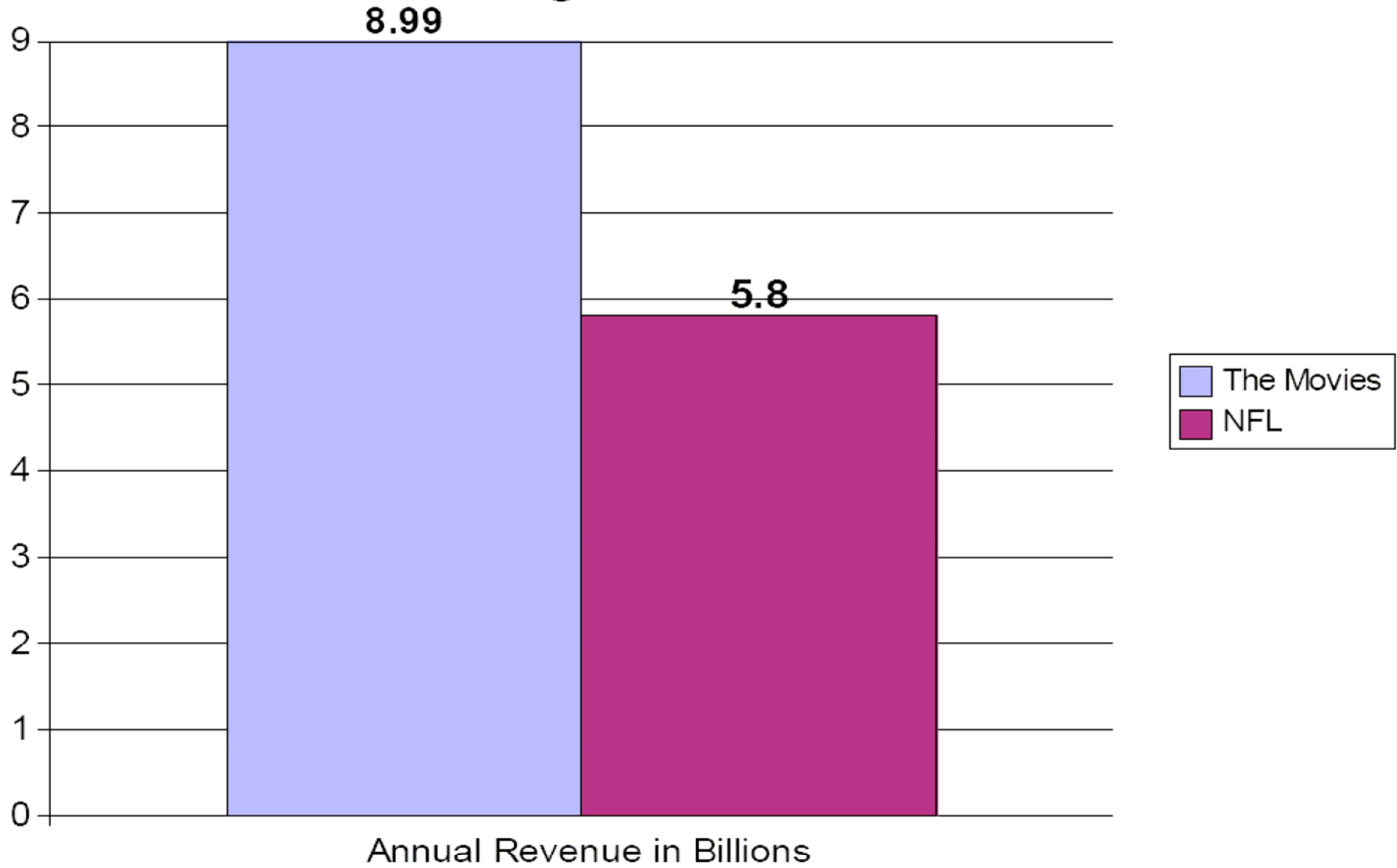
# Our Bottom Line

- Previously unimagined real-world connections for students, teachers, and communities.
- On-demand, searchable, and immediate access to:
  - The world's leading academic scholars
  - Global and local executive business leaders
  - The world's leading undergraduate and graduate students

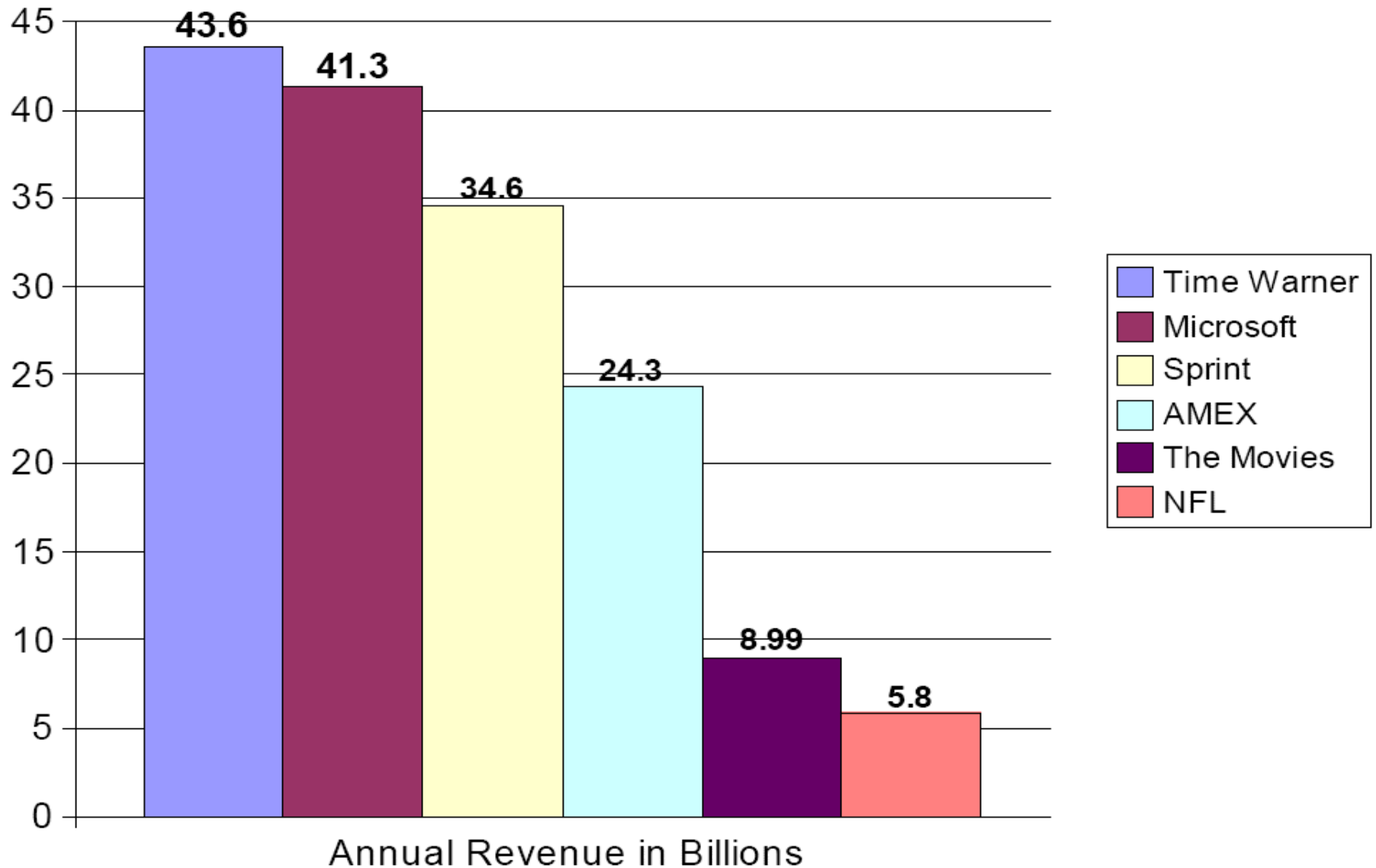
# **Introduction to the Concept**

**Most teenagers are familiar  
with the following kind of  
organizations...**

# Most Teenagers Have Heard Of....



# Most Teenagers Have Heard Of...



# For each of these companies...

- Teens can tell you specific details about the latest slogan or commercial ad.
- These organizations create the movie stars and personalities that teenagers know.
  - Whether it relates to the latest entertainers, professional athletes, or hottest new gadget, etc.....

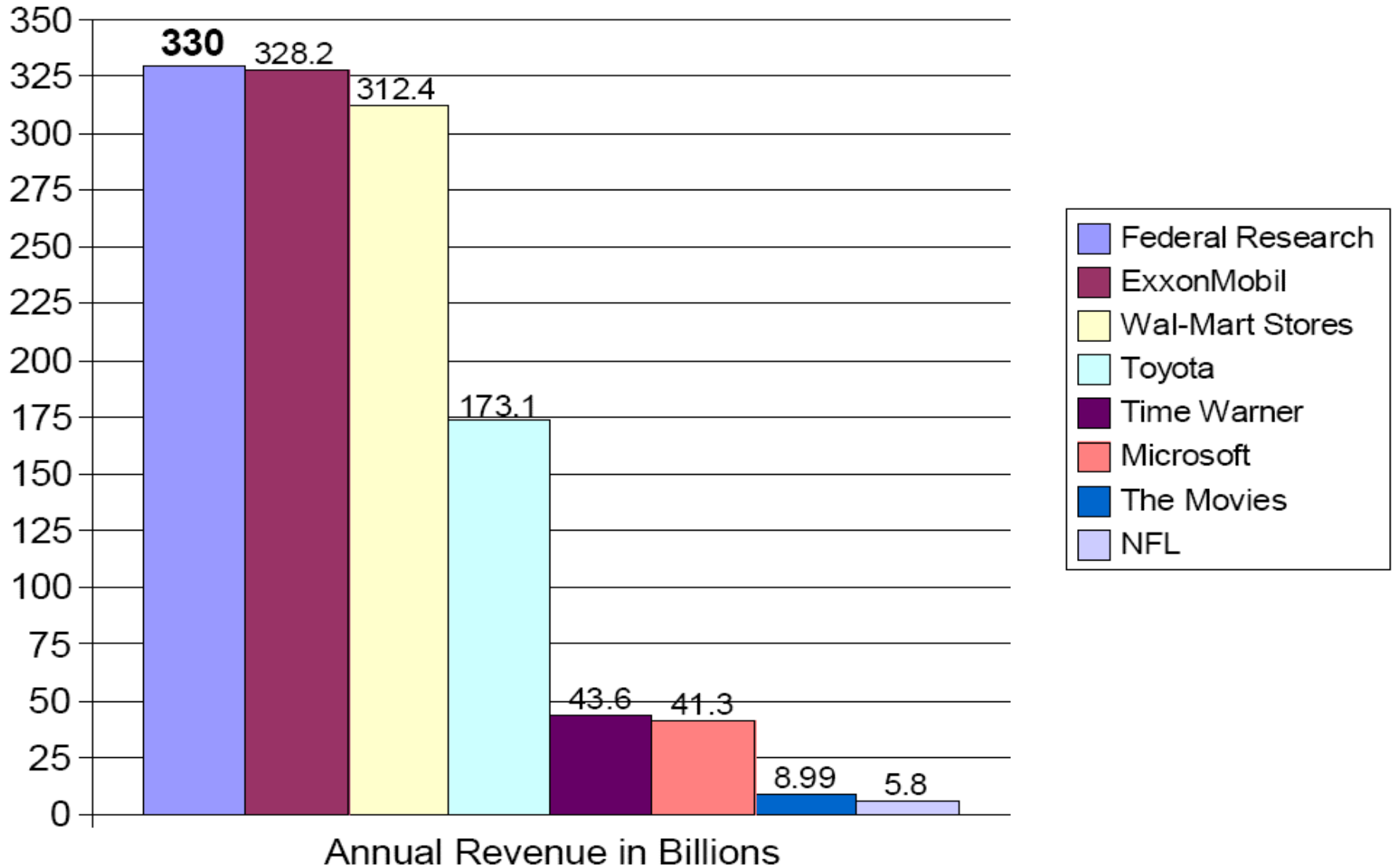
# Most teenagers have never heard of...

- [MacArthur Fellows](#)
- [Alfred P. Sloan Research Fellows](#)
- [Guggenheim Fellows](#)
- Various academic scholars

Yet each of these individuals are at the “top of their game” within one of the largest sectors of the U.S. economy. Each excels at finding the area that is of most interest to them and pursuing it.

**RESEARCH & INNOVATION**

# Annual Revenue



The \$330 Billion for research does not even include privately funded research.

This research relates to any and all areas that you could imagine.



**Listen to a sample of our collaborations with  
Nobel Laureates Peter Doherty, Ferid Murad,  
and Douglas Osheroff**

<http://www.opensourceteaching.org/interviews.html>

# The Open Source Teaching Project

- **A single destination in which anyone will be able to:**
  - **search** any area of academic and/or professional interest, *returning expert content knowledge via print and new media from the actual experts.*
  - **hear** directly from *multiple* examples of the world's leading experts, top undergraduates, and graduate students, no matter the topic.
  - **share and communicate** with students, teachers, and communities with similar interest.
  - **contribute** personalized reactions and insight to the shared media content.
  - **collaborate** using on-demand new media examples.
  - **reference** a new library of peer reviewed academic research and innovative ideas.

# The Open Source Teaching Project

- This new media archive will be
  - searchable,
  - cataloged, and
  - on-demand via
  - multiple technology platforms
    - mp3 players,
    - iPhone,
    - multimedia cell-phones,
    - traditional computers,
    - other emerging technologies.

Our focus is simply to provide teenagers with a platform to find an area of interest and explore it deeply.

We also feel this resource could be of tremendous value to classroom teachers, no matter the discipline.

# The Open Source Teaching Project

- We are going to combine a focus on academic scholarship and research with an outreach to local business executives within surrounding communities ***throughout the world.***
- So, no matter if you are interested in research and/or business, you will be able to make real-world connections that are both global and local.

# The Open Source Teaching Project

- This new media archive will be made readily available for **FREE** to all learners in the Fall of 2009.





Learn about our innovative  
community partnerships



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