

## ***Listen to the complete interview: Roger Noll***

[Senior Fellow, Stanford Institute of Economic Policy](#)  
[Professor Emeritus of Economics](#)  
[Stanford University](#)

*Former Senior Economist, President's Council of Economics Advisers*

### **Introduction Track: Keywords / Phrases**

- Sports
- The Economics of Sports
- Antitrust policy
- Broadcasting
- Labor policy
- Players Association
- Economics
- Major League Sports
- Brookings Institution

*All sample questions are designed in order to apply internet search as a basis for exploring and discovering new information.*

### **Sample Questions**

- Most people don't associate professional sports with rigorous academic research. How did Professor Noll's interests and expertise in economics allow him to make the connection?
- Professor Noll mentions antitrust policy, broadcasting policy, and labor policy. Based on the information contained in the complete interview, why are these concepts important to the business of sports?
- Professor Noll wrote the first book on the economics of sports, published by the Brookings Institution. Perform an internet search and see if you are able to find the title of this book. When was it originally published?
- What role do players associations play in professional sports? Why are they important? Find three current event articles which mention players associations. Is there a common theme which connects the importance of their organizational role within the articles you were able to find?